

# VICTOR CZESLI

Product Designer & UX/UI Researcher



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## Professional Profile

Product Designer with a solid foundation in UX/UI and Graphic Design, specializing in user-centered design, user research, and accessibility (WCAG). Proven experience delivering end-to-end digital solutions for fintech, healthcare, education, and foodtech sectors. Adept at leading cross-functional teams, running usability tests, and applying iterative design frameworks like Agile, Design Thinking, and Double Diamond.

## Professional Experience

**Mentormate–United Healthcare | Product Designer** | 2024-2025

Improved Medicare UX through research, validation, and accessibility.

**Soy Henry | Product Designer** | 2023

Enhanced student flows for better usability and engagement.

**Lemon Cash | Product Designer** | 2022

Designed crypto wallets, DeFi tools, and trading screens.

**Wolox part of Accenture | UX Technical Leader** | 2017-2021

Led and designed UX projects, workshops, and validations.

**Simpleat | UX Researcher** | 2021

Ran interviews and tests to improve user experience.

**Almaya Life | UX Researcher** | 2021

Researched early product needs via user insights.

**NSB** | 2016-2017

Created digital and print brand assets.

**Happy Together Contenidos** | 2012-2015

Designed editorial and branded visual content.

## Education

BA in Graphic Design | FADU – University of Buenos Aires | 2004–2010

Diploma in Usability & Accessibility | UTN – National Technological University | 2019

UX Research Certification | UXCool Academy | 2021

## Skills

Specialties: Accessibility (WCAG), UX Research, Prototyping

Methods: Design Thinking, Agile, Scrum

Tools: Figma, Miro, Adobe Suite (PS, AI, ID)

## Languages

Spanish: Native · English: Advanced (CAE & FCE, Cambridge)